



PARTNER SUCCESS STORY

How ZentrumHub Became an Expedia Group Elite Technology Partner

A record-setting partnership built on the Rapid Lodging API — and the first Technology Partner in APAC to reach Expedia Group's \$100 Million Club.



IN PARTNERSHIP WITH

Expedia Group · Rapid Lodging API

Source: Expedia Group case study — "How ZentrumHub became an Elite Technology Partner."

zentrumhub.com

The Challenge

ZentrumHub is a trusted technology partner to Fortune 500 companies and travel businesses worldwide — global travel agencies, online travel agencies, and travel management companies. To deliver on its vision of simplifying the complexities of the travel ecosystem, ZentrumHub needed three things.

Diverse supply and competitive rates

Enough breadth and pricing to meet the needs of very different clients, from large OTAs to corporate travel.

Fast, well-supported technology

Performant, reliable infrastructure backed by responsive, collaborative integration support.

Full search-to-post-book capability

Search, shop, book, and post-book features that together deliver a best-in-class traveler experience.

The Solution

ZentrumHub's platform now helps clients quickly launch travel booking apps pre-integrated with 100+ sources of supply — including Expedia Group inventory through the Rapid Lodging API integration.

The Rapid Lodging API unlocked a combination of rich, flexible inventory with competitive rates and high-converting content, giving ZentrumHub and its clients competitive rates at **over 800,000 properties across 220 countries and territories**, with a variety of rate and discount types for every type of client and business requirement.

All figures and capabilities on this page are as reported in Expedia Group's published case study.

What Rapid Lodging API Unlocked

ZentrumHub built a broad set of Rapid API capabilities into its platform — spanning inventory and content, the search-to-book journey, and post-booking operations.

Industry-leading inventory, rates & content

Rapid Lodging API

Rich, flexible inventory with competitive rates and deep, structured property & room-level content with high-resolution imagery.

Guest Review API

Authentic reviews from verified travelers, letting clients show trusted, transparent property insights.

Smooth search, shop & book

Typeahead API

Faster, more accurate destination and property suggestions through intelligent, standardized results.

Relevancy-ranked shopping

Properties and rates ordered by relevancy, personalized for each client to make booking faster.

Hold and Resume

Locks in room prices while travelers complete payment — preventing price changes during checkout.

Secure payment flow

A supported end-to-end booking process from destination search to secure payment.

Service-led post-booking

Hard Change API

Modify bookings without cancelling the whole reservation — reducing manual workflows.

Property Message Center

Structured communication between properties and clients within the Rapid ecosystem.

Notifications service

Real-time, event-driven HTTP POST notifications — no need to continuously poll the API.

Lower operational overhead

Efficient communication, automation, and exception handling across the booking lifecycle.

"Driven by a commitment to simplifying travel booking, Expedia Group is leading the B2B space. Rapid Lodging API is the best in the industry, with lightning-fast speed. We've built a strong, trusted partnership with our Expedia Group team whose industry experts support ZentrumHub's business and clients across five regions."

— **Bhushan Tamhankar, Co-founder & COO, ZentrumHub**

Capabilities and quote as published in Expedia Group's case study.

The Results: Record-Breaking Growth

ZentrumHub is now a trusted Elite Technology Partner, powering connections for travel companies worldwide who want to unlock Expedia Group inventory. The partnership has produced record-setting results.

+200%

YoY growth in Expedia Group booking value

+125%

YoY increase in Expedia Group bookings

ZentrumHub also became the **first Technology Partner in APAC** to be recognized by Expedia Group as part of the **\$100 Million Club**, reaching over \$100 million in gross booking value in 2025 — an impressive milestone given the partnership only started in 2020, reflecting the scale, trust, and impact built over the years.

"ZentrumHub's dedicated account manager and account management team at Expedia Group have been key to our success, always eager to connect and share ideas and best practices."

— **Bhushan Tamhankar, Co-founder & COO, ZentrumHub**

All metrics and quotes as reported in Expedia Group's published case study: "How ZentrumHub became an Elite Technology Partner."

What it means if you build on ZentrumHub

The Expedia Group inventory and Rapid API capabilities behind this milestone flow to every client building on ZentrumHub. Connect once and reach Expedia Group's 800,000+ properties — alongside 100+ other suppliers through a single, deduplicated API — without negotiating, integrating, or maintaining the connection yourself.

Reach Expedia Group inventory through an Elite Technology Partner

Access 800,000+ Expedia Group properties, plus 100+ more suppliers, through one deduplicated API.

[Book a Free Demo → zentrumhub.com](#)